

# SCHOOL CENTS

## **NEW PROGRAM DATES: July 1 – January 15 Be sure to UPDATE your information!**

Publicity is anything you do to promote the rewards program at your school. Be sure to check out the publicity idea notebook at each meeting, it's full of great suggestions, or [visit the idea gallery](#).

*Not only is promoting School Cents important to your school's success in the program, you also receive points for almost anything you do! Your school will receive 1,000 points for each publicity/promotional item submitted, with a maximum of 4,000 points awarded per month. That translates to 28,000 additional points that can be earned when you turn in your publicity, anytime during the program.*

**Here are some easy copy & paste scripts for you to use. Please be sure to customize the portion noted in RED.**

**Put School Cents On Your Website! Link to:** [shopandlog.com/chandler](http://shopandlog.com/chandler)

**Help XXX school win \$400 to \$3,000! Shop, dine or watch a movie at Chandler Fashion Center July 1 – Jan. 15**

- Log receipts online 24/7 at [shopandlog.com/chandler](http://shopandlog.com/chandler).
- If you do not need your receipts returned, you may instead drop them in the collection box located on the Upper Level bridge near Barnes & Noble.

View the latest School Cents flyer for details about the program, including special bonus offers. Visit [shopandlog.com/chandler](http://shopandlog.com/chandler) for updates and to see how our school is doing in the competition!

Questions? Call (800) 539-3273.

### **Send An Email Blast**

Dear **XXX** Supporter, You can help our school win a prize of \$400 to \$3,000 from Chandler Fashion Center's School Cents rewards program.

*It's Easy!* Between July 1 and January 15, shop, dine or watch a movie. Log receipts online 24/7 at [shopandlog.com/chandler](http://shopandlog.com/chandler). If you do not need your receipts returned, you may instead drop them in the collection box located on the Upper Level bridge near Barnes & Noble.

Visit [shopandlog.com/chandler](http://shopandlog.com/chandler) to see how **XXX school** is doing in the competition, sign up for email reminders, plus a link to the shopping center store information and shopping hours.

Attached is a flyer with more details about School Cents, including bonus point offers. Tell your friends and family – anyone can support **XXX school** in the School Cents Program at Chandler Fashion Center. If you have additional questions, please call (800) 539-3273.

### **Text or Phone Calling System Sample Script**

Help **XXX school** win \$400 to \$3,000 when you shop, dine or watch a movie at Chandler Fashion Center between July 1 and January 15. For more information about the School Cents program, visit the school website, call (800) 539-3273 or visit the School Cents website at [shopandlog.com/chandler](http://shopandlog.com/chandler)

### **Post On Social Media Use the provided social media image emailed after each meeting, and add your school's hashtag**

Help **XXX school** win \$400 to \$3,000! Submit all your Chandler Fashion Center receipts from July 1 – January 15 at [shopandlog.com/chandler](http://shopandlog.com/chandler) support **XXX school**. For more information, visit the website or call (800) 539-3273.

#schoolcents #chandlerfashioncenter

### **On Your School Marquee**

School Cents at Chandler Fashion Center

July 1 – Jan. 15 to help our school earn \$400 - \$3,000!

[shopandlog.com/chandler](http://shopandlog.com/chandler)