# School Cents<sup>TM</sup> Program Valley River Center Program Rules

# **Overview**

School Cents<sup>TM</sup> is a grassroots community program that allows participating schools in the program to earn points from qualified purchases. Under the School Cents<sup>TM</sup> program, school families, staff and other supporters submit receipts from sponsoring businesses to earn points for their school. Extra points are offered for participating in special events, advertising the School Cents<sup>TM</sup> program on campus, and more. Based on the total points, each school receives a share of a fund, based on their final points ranking, as compared with other participating schools. The School Cents<sup>TM</sup> program is sponsored by Macerich Management Company ("Sponsor")

## **Becoming a Participating School**

In order to participate in the School Cents<sup>TM</sup> program, a representative of a school (a "Participating School") must use a link provided by School Cents<sup>TM</sup> or request a link at info@ shoppingpartnership.com and complete the application following the online instructions which includes submitting receipts to earn rewards on behalf of the Participating School. Participating Schools shall meet the following eligibility requirements: (i) a dedicated coordinator to manage the program on the local school level; (ii) the Participating School must be located within 25 miles of a Participating Mall; (iii) the Participating School must be a full time school (not a home school); and (iv) Participating School must be a K-8 public, private and charter full time schools with enrollment of 150 or more students. By enrolling in the School Cents<sup>TM</sup> Program, the Participating School certifies that (a) the person enrolling on behalf of the Participating School it is authorized to enroll the school in the School Cents<sup>TM</sup> Program and (b) the membership and participation in the School Cents<sup>TM</sup> Program does not violate any policies or guidelines of the Participating School Participating Schools that previously participated in School Cents<sup>TM</sup> program in the past years of the School Cents<sup>TM</sup> program and averaged performance in the top tier schools will be accepted. Additional Participating Schools may be chosen to participate in the School Cents<sup>TM</sup> program at the discretion of Sponsor. To cancel an account, the Participating School may contact the School Cents<sup>TM</sup> Program support team. By enrolling in the School Cents<sup>TM</sup> Program, Participating Schools are consenting to receive occasional emails, electronic newsletters or communications regarding the School Cents Program and its participants and from the Participating Mall. By enrolling in the School Cents<sup>TM</sup> Program, the Participating School agrees that Sponsor may use the Participating School's name and logo in its publicity regarding the School Cents<sup>TM</sup> Program, and that no other consent or authorization is required

The School Cents<sup>TM</sup> Program is limited to 10 Participating Schools. Any Participating Schools in excess of 10 will be placed on a waiting list.

Receipts subject to verification of eligibility, including the date of receipt, submission date, store location and purchase amount. Receipts may only be submitted once per purchase transaction.

By providing your email address, you agree to receive email communication from the shopping centers and Shopping Partnership. Information we collect from you will not be shared with any other company.

#### **Prizes**

Based on total points accumulated between October 1, 2023 and March 31, 2024 each Participating School will receive checks, based on the following schedule:

1st Place	\$2,500	2 <sup>nd</sup> Place	\$2,000	3rd Place	\$1,500
4th Place	\$1,000	5 <sup>th</sup> Place	\$700	6 <sup>th</sup> Place	\$600
7 <sup>th</sup> Place	\$500	8 <sup>th</sup> Place	\$400	9th Place	\$250
10th Place	\$200				

## **Participating Mall**

Valley River Center located at 293 Valley River Center, Eugene, OR 97401

## **Submitting Receipts**

- Qualifying receipts must be dated and logged between October 1, 2023 and March 31, 2024
- Supporters credit their purchases to a Participating School by submitting receipts online at shoppingpartnership.com or http://shopandlog.com.
- Except as provided below, Participating Schools receive at least five (5) points for every dollar spent on all purchases from stores located at the Participating Mall. Points from the Participating Mall may be increased or decreased at the sole discretion of Sponsor.
- Anyone can support a Participating School in the School Cents program.
- Store owners and store employees CANNOT collect receipts from customers for Participating Schools.
- Shoppers CANNOT be solicited for receipts on shopping center property.
- Receipts left behind, on the ground, or in the trash may not be collected by an individual to submit for credit.
- Payment on store credit accounts, credit card statements and photocopies of receipts are not accepted *original receipts only*.
- Violation of the rules may result in lost points, coordinator's dismissal or possible expulsion from the program.
- Participating Schools that submit less than \$250 in qualifying receipts by **January 31, 2024** may be eliminated from the School Cents program.

## **School Cents Points Balance**

You can always check your school's School Cents<sup>TM</sup> point balance on the School Cents<sup>TM</sup> website.

## **Selection of Winning Schools**

Each Participating School that fulfills the minimum obligations for the School Cents<sup>TM</sup> program (including the minimum dollar amount of receipts) will receive a donation. The Participating Schools that record the most points will receive increased donations from School Cents<sup>TM</sup>.

Points are awarded as follows:

- For every \$1.00 in receipts from stores located in the Valley River Center, a Participating School will receive 5 points in the School Cents<sup>TM</sup> program.
- Sponsor may offer periodic bonus opportunities as determined by Sponsor in its sole discretion.

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#### **Duration of the Program**

Sponsor reserves the right to shorten, modify, or cancel the School  $Cents^{TM}$  Program at its discretion, at any time.

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## **Governing Law**

The laws of the State of California shall govern these Terms and Conditions. Each participant hereby expressly consents to exclusive jurisdiction and venue in the courts located in Los Angeles, California for all matters arising in connection with these Terms and Conditions or participant's participation in the Program.

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