

A few tips to help you get started:

1. Distribute the digital flyers sent to you from Shopping Partnership via email, social media, your school & group website and other communications channels available. Consider printing some to the front office counter, after school program check-in location, and to hand out at school events and meetings.
2. Set up a School Cents receipt collection box in your front office, or any other high traffic area. Have a School Cents flyer next to it for clarification. See shopandlog.com/VRC/toolbox/VRCcollectingreceipts.pdf for more information.
3. Announce your school's participation in the program at your PTA meeting. If possible, have attendees sign up for School Cents & Valley River Center email. Make sure *you* have signed up for School Cents email. Please note that when you submit a receipt online, your email address is added to the subscription list.
4. Plan on a training session to explain how to submit receipts. Use the short instructional video to show supporters how to support your school anywhere and anytime – even from a smartphone!
5. This brings us to one of the most important and often overlooked aspect of the School Cents program.
ANYONE CAN SUPPORT YOUR SCHOOL. Be sure your family, friends and neighbors are aware of your school's participation and save their receipts for you, or submit ereceipts online.
6. Promote the program! If you are having a Back to School Night, Book Fair, Volunteer Training, etc., make sure everyone is aware that your school participates in this no-cost fundraiser. There's a lot more to say, be sure to look at the publicity information and talking points page on this site for ideas on how to promote the program.
7. Additional "funds" fundraising opportunities are available at Valley River Center. Be sure to schedule your restaurant nights and other opportunities to increase the bottom line with more dollars and more points.
Download the fundraising form at shopandlog.com/VRC/toolbox/VRCfundraising.pdf for a list of participants. Your school will earn 5,000 points, plus double points for the first event's total sales, and only double points for the total sales of each additional event held at the same location. Please do not log individual receipts.
8. Updated points are posted twice a month at: shopandlog.com/VRC/VRCpoints.pdf
be sure to post points at school and update standings as needed.
9. For program meeting dates, visit shopandlog.com/VRC/toolbox/VRCmeetings.pdf. Please be sure and add these dates to your personal calendar. If you are not able to attend the meetings, arrange for someone to come in your place.
10. Be sure to review all the pages in the coordinator toolbox, filled with additional information and ideas to help your school be successful in the School Cents program.