

## Additional Bonus Opportunities

### Be on the lookout for bonus points.

On the School Cents flyers, we'll include bonus points offers for shopping at selected stores and supporting holiday programs. Dates of when the receipts need to be submitted and logged are detailed on the flyers.

We send bonus points email reminders once or twice a month to people that have subscribed to School Cents emails from the program website at [shopandlog.com/Stonewood](http://shopandlog.com/Stonewood). When a customer submits a receipt online, their email address is added to the subscription list.

### E-Waste Recycling

The shopping center hosts electronic waste recycling events, typically in the Fall and Spring, where customers can pull up into the parking lot and drop off electronic waste items (such as computers, monitors and TV's) to earn bonus points. All electronic waste will be accepted for recycling with monitors, laptops, tablets and T.V.'s earning 2,000 points for each screen item, limit 100 screens per school for points earned.

### Blood Drives

The shopping center offers frequent options to donate blood and earn 2,500 points. Visit the shopping center events page to view dates and make an appointment. When you donate blood, ask for the QR code to credit your school.

### Holiday Drives

The shopping center partners with organizations to collect items for those in need. Details will be shared when available.

### Host fundraising events with shopping businesses

Several shopping center eateries offer a percent back to schools for hosting a restaurant night. Your school group receives the funds from the business, 5,000 points for holding the event, plus double points for the total sales of your event. Download the fundraising form with all the details at <https://shopandlog.com/Stonewood/toolbox/SWfundraising.pdf>.

### Promote School Cents and earn bonus points

Get the word out to your school's families, staff and other supporters and earn up to 32,000 points for your school!

Post something on social media, send out a phone or text alert, set up a receipt collection box, display a poster or banner, announce at your school events, send an email blast, post a section on your website, include in your school newsletters and announcements and more.

Take a screenshot or photo and email your samples to [PR@school-cents.com](mailto:PR@school-cents.com) for credit.

View more details, ideas and other resources in the Promote The Program section of the Coordinator Toolbox at [shopandlog.com/Stonewood/toolbox](http://shopandlog.com/Stonewood/toolbox)