

## **Additional Bonus Opportunities**

### **Be on the lookout for bonus points**

On the program flyers, we'll include bonus points offers for shopping at selected stores and supporting shopping center events and programs. Dates of when the receipts need to be submitted and logged are detailed on the flyers.

### **Host a fundraising event with a business at Lakewood Center**

Several eateries offer a percent back to schools for hosting a restaurant night, as well as some retailers. Your school group receives the funds from the business, 5,000 points for holding the event, plus double points for the total sales of your event. Download the fundraising form with all the details at:

[shopandlog.com/theoaks/toolbox/LWfundraising.pdf](http://shopandlog.com/theoaks/toolbox/LWfundraising.pdf)

### **Promote School Bucks and earn bonus points**

Get the word out to your school's families, staff and other supporters and earn up to 32,000 points for your school!

Post something on social media, send out a phone or text alert, set up a receipt collection box, display a poster or banner, announce at your school events, send an email blast, post a section on your website, include in your school newsletters and announcements and more.

Take a screenshot or photo and email your samples to [LWpr@shopandlog.com](mailto:LWpr@shopandlog.com) for credit.

View more details, ideas and other resources in the Promote The Program section of the Coordinator Toolbox at

<https://shopandlog.com/Lakewood/toolbox>.