

SCHOOLCENTS



Publicity, It's The Key To Success

Publicity is anything you do to promote the rewards program at your school. Be sure to check out the publicity idea notebook at each meeting, it's full of great suggestions, or [visit the idea gallery](#).

Not only is promoting School Cents important to your school's success in the program, you also receive points for almost anything you do! Your school will receive 1,000 points for each publicity/promotional item submitted, with a maximum of 4,000 points awarded per month. That translates to 28,000 additional points that can be earned when you turn in your publicity, anytime during the program.

Here are some easy copy & paste scripts for you to use. Please be sure to customize the portion noted in RED.

Put School Cents On Your Website! shoppingpartnership.com/chandler

Help *XXX school* win \$400 to \$3,000! Shop, dine or watch a movie at Chandler Fashion Center Sept 1-March 31

It's easy to support our school when you log receipts at the Chandler Fashion Center Guest Services desk or drop off receipts at school in the receipt collection box (*insert location of your box*). View the latest School Cents flyer for details about the program, including special bonus point offers. Visit shoppingpartnership.com/chandler for updates and to see how our school is doing in the competition! Questions? Call (800) 539-3273.

Send An Email Blast

Dear XXX Supporter, You can help our school win a prize of \$400 to \$3,000 from Chandler Fashion Center's School Cents rewards program.

It's Easy! Between September 1 and March 31, shop, dine or watch a movie, then bring your receipts from Chandler Fashion Center to the Guest Services desk or drop off your receipts at school (*located XXX*). Visit shoppingpartnership.com/chandler to see how *XXX school* is doing in the competition, sign up for email reminders, plus a link to the shopping center store information and shopping hours.

Attached is a flyer with more details about School Cents, including bonus point offers. Tell your friends and family – anyone can support *XXX school* in the School Cents Program at Chandler Fashion Center. If you have additional questions, please call (800) 539-3273.

Phone Calling System Sample Script

Please help *XXX school* win \$400 to \$3,000 when you shop, dine or watch a movie at Chandler Fashion Center between September 1 and March 31. For more information about the School Cents program, visit the school website, call (800) 539-3273 or visit the School Cents website at shoppingpartnership.com/chandler.

Post On Social Media

Help *XXX school* win \$400 to \$3,000! Submit all your Chandler Fashion Center receipts from September 1 - March 31 to Chandler Fashion Center Guest Services to support *XXX school*. For more information, call (800) 539-3273, visit the school website or shoppingpartnership.com/chandler

On Your School Marquee

School Cents at Chandler Fashion Center
Sept 1-March 31 to help our school earn \$400 - \$3,000!
shoppingpartnership.com/chandler