



Publicity, It's The Key To Success

Publicity is anything you do to promote the rewards program at your school. Be sure to [visit the idea gallery](#).

Not only is promoting Cash 4 Class important to your school's success in the program, you also receive points for almost anything you do! Your school will receive 1,000 points for each publicity/promotional item submitted, with a maximum of 4,000 points awarded per month. That translates to 36,000 additional points that can be earned when you turn in your publicity, anytime during the program.

Here are some easy copy & paste scripts for you to use. Please be sure to customize the portion noted in RED.

Put Cash 4 Class On Your Website!

Help XXX school win \$300 – \$5,000!

Shop, dine or use a service at Westfield Sarasota Square August 1 – April 30

It's easy to support our school when you submit receipts at shopandlog.com/WestfieldFL or drop off receipts at school in the receipt collection box (insert location of your box). View the latest Cash 4 Class flyer for details about the program, including special bonus point offers. Visit shopandlog.com/WestfieldFL for updates and to see how our school is doing in the competition! Questions? Call (800) 539-3273.

Send An Email Blast

Dear XXX Supporter, You can help our school win a prize of \$300 to \$5,000 from Westfield Sarasota Square's Cash 4 Class program.

It's Easy! Between August 1 and April 30, shop, dine or use a service, then submit your receipts from Westfield Sarasota Square at shopandlog.com/WestfieldFL or drop off your receipts at school (located XXX). Visit shopandlog.com/WestfieldFL to see how XXX school is doing in the competition, sign up for email reminders, plus a link to the shopping center store information and shopping hours.

Attached is a flyer with more details about Cash 4 Class, including bonus point offers. Tell your friends and family – anyone can support XXX school in the Cash 4 Class program at Westfield Sarasota Square. If you have additional questions, please call (800) 539-3273.

Phone Calling System Sample Script

Please help XXX school win \$300 to \$5,000 when you shop, dine or use a service at Westfield Sarasota Square between August 1 and April 30. For more information about the Cash 4 Class program, visit the school website, call (800) 539-3273 or visit the Cash 4 Class website at shopandlog.com/WestfieldFL.

Post On Social Media

Help XXX school win \$300 to \$5,000! Submit all your Westfield Sarasota Square receipts from August 1 – April 30 at shopandlog.com/WestfieldFL to support XXX school. For more information, call (800) 539-3273, visit the school website or shopandlog.com/WestfieldFL.

On Your School Marquee

Cash 4 Class at Westfield Sarasota Square
August 1 – April 30 to help our school earn \$300 - \$5,000!
shopandlog.com/WestfieldFL